



# INFORMATION ABOUT COOKIES

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## 1. COOKIES

### 1.2 WHAT IS A COOKIE?

A cookie is a text file stored on the user's computer or mobile device, which is then retrieved by the server when the user revisits the website. [Read more from the Swedish Post and Telecom Authority.](#)

### 1.3 WHY DO WE USE COOKIES?

Indicate me uses cookies to facilitate individual users' activities. The information is used to automatically fill in various form fields to enhance user accessibility and their revisits to Indicate me's websites. Furthermore, cookies are used to measure page views, visits, and other information for our statistical systems. The purpose of this data collection is to continually improve our website for you. Cookies also help us streamline our marketing efforts and allow you to share pages with social media platforms like Facebook.

### 1.4 OUR COOKIES

#### 1.4.1 Necessary

Necessary cookies help make the website usable by enabling basic functions. The website cannot function properly without these cookies.

- **PHPSESSID**

Preserves user session state across page requests. No personal information is stored in this cookie. It is only saved during the session.

#### 1.4.3 Statistics

Statistical cookies help us understand how visitors interact with our website. We use Google Analytics for this purpose.

- **\_GA**

Used to identify unique visitors and stored for two years.

- **\_ga\_PV3NXVTD2J**

This cookie is utilized to store and maintain the user's session state throughout their interaction with the website. Stored for two years.

#### 1.4.4 Marketing

Marketing cookies are used to track visitors across websites. The intention is to display advertisements that are relevant and engaging for individual users. We collaborate with Upsales as a CRM system and some of the following cookies are used for Upsales. The purpose of these cookies is for us to understand which users are interested in receiving more information about our business. All Upsales cookies are linked to website visits.

- **VISITOR\_INFO1\_LIVE**

This cookie, set by YouTube, tracks user preferences for embedded videos and detects the version of the YouTube interface being used. Stored for six months.

- **\_kuid**

This cookie assigns a unique ID to recognize a returning user's device for targeted ads. Stored for seven days.

- **YSC**

YouTube sets this cookie to monitor views of embedded videos. It is only saved during the session.

- **\_\_upsales\_v\_3929231549ae49ba8a64327845fae755\_session**

Maintains information about your interactions on our website specifically for the current visit. Stored during the session.



- **`_upsales_v_3929231549ae49ba8a64327845fae755_tracker`**

Stores information about who has visited the website so that we can provide feedback if the person visits the website again. Stored indefinitely.

### 1.5 HOW DO I DISABLE COOKIES?

If you do not accept the use of cookies, you can disable them through your browser's security settings or your computer's settings. However, this will limit the functionality of Indicate me's websites. You can also delete previously stored cookies in your browser. For more information, refer to the help pages of your browser.

If you have further questions about the use of cookies on Indicate me's websites, please feel free to contact us at [hello@indicateme.se](mailto:hello@indicateme.se).